



ANNOUNCEMENT

August 2, 2013

Key Impact Sales & Systems, Inc. Enters St. Louis Market with Acquisition of Thomas Food Marketing, LLC

It is my pleasure to announce that KeyImpact has acquired Thomas Food Marketing, LLC of St. Louis, Missouri.

Covering the St. Louis, Missouri market from eastern Missouri to southern Illinois, Thomas Food Marketing, LLC was founded in 1988 by Tom Buergler. Tom has 36 years experience in the foodservice industry and currently leads the company as President. In addition to Tom's involvement, his wife Patty manages the internal operations of Thomas Food Marketing and has done so for the past 25 years.

Thomas Food Marketing is the premier agency in the St. Louis market and KeyImpact is very eager to welcome the entire team to our family. Thomas Food Marketing has assembled a team culture of qualified and trained members striving for sales growth, while focusing on solutions for both their clients and customers. We are certain that together, we will continue this mission, and that it will be beneficial to all parties – clients, customers, and employees.

All of us here at KeyImpact appreciate your continued support and business!

Thank You.