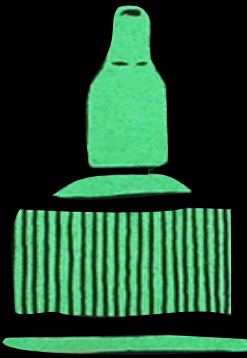


SRIRACHA



SRIRACHA IN THE FOREFRONT

Jack in the Box's



Spicy Sriracha Burger

TGI Fridays'



Sriracha Chicken Potato Skins

Red Lobster's



Sriracha Grilled Shrimp

Sriracha mentions have increased

17.2%

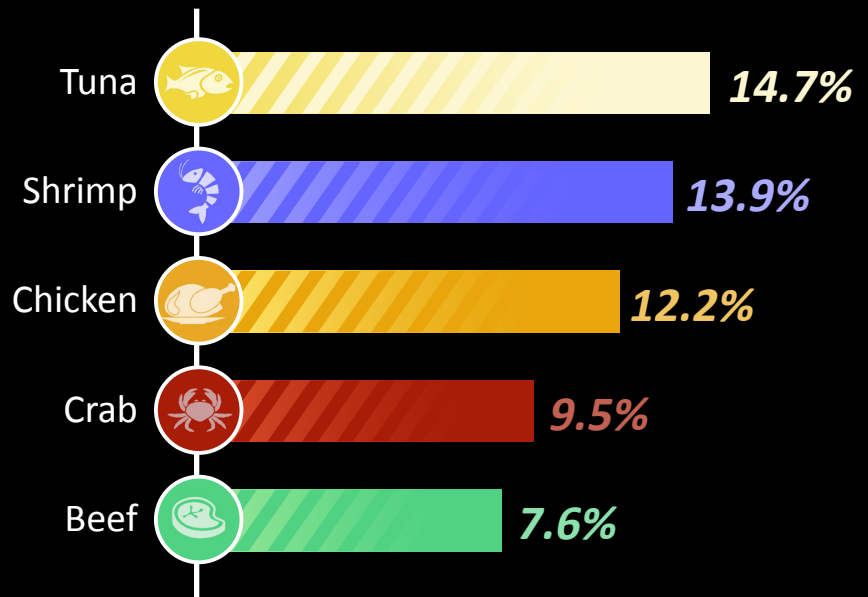
year-over-year

Operators menuing Sriracha grew

16.9%

year-over-year

TOP PROTEIN PAIRED WITH SRIRACHA



Named after Si Racha, Thailand

TOP ENTRÉES FEATURING SRIRACHA

- Sushi/Sashimi/Nigiri
- Sandwich
- Burgers
- Asian Bowl
- Salad Main Dish